



NEW BALANCE FOOTWEAR RESEARCH AWARD

Purpose: The New Balance Footwear Research Award has been created to support footwear research by providing researchers and institutions with production (i.e. off the shelf) and/or customized footwear and materials for use in footwear related research.

Awards: Awards will be provided by New Balance on a biennial basis in even numbered years. Researchers are encouraged to present research findings obtained through the use of the awarded footwear at the FBG Symposium in the year following the award (i.e., in odd numbered years).

The award has two categories:

Category 1: Custom Footwear Award Category

Winning researchers meeting the award criteria will be provided with customized footwear and/or footwear materials needed to complete the outlined research proposal.

Category 2: Production Footwear Award Category

Winning researchers meeting the award criteria will be provided with production footwear needed to complete the outlined research proposal.

Process: Researchers interested in receiving footwear for research purposes should submit a proposal to New Balance by February 1, 2016. The proposal should be no longer than two pages and should highlight the background, hypothesis and methods of the study in addition to a clear description of the footwear requested.

Award recipients will be chosen, at New Balance's discretion, based on criteria such as scientific merit, New Balance's ability to manufacture the requested footwear and/or materials, and the potential benefit of the research to the footwear and biomechanics community.

New Balance will provide up to 3 awards in each category, at its discretion, based on the quantity and quality of the submissions. New Balance reserves the right not to provide any award in one or both categories if no submissions can reasonably be determined to meet the required award criteria.

Application: Send proposals to: Trampas.Tenbroek@newbalance.com

Deadline for entry: Proposals must be received by **February 1st, 2016**.

Winner Notification: Winners will be notified by the end of February, 2016.